

ECREA TWG Mediatization Report 2011

The ECREA Temporary Working Group Mediatization was approved by the ECREA Executive Board at its 23rd Board Meeting (5-14 May 2011) and became operational in 20. June 2011. Therefore, the activities of the TWG can only be limited six months after its existence. In core, the main activities had been:

- First meeting with a presentation of the idea of the working group at the conference “Mediatized Worlds: Culture and Society in a Media Age”, 14th April 2011 at the University of Bremen, Haus der Wissenschaft, Germany. Here the first drafts of the operational documents of the TWG had been discussed.
- Construction of a internet presence: <http://www.mediatization.eu/>
- Support of the workshop “Media Evolution and Cultural Change: Discussing Medium Theory and Mediatization”, 3rd September 2011 at the University of Bremen, Cartesium, Germany.
- Preparation of a first workshop with the title “Mediatization in transcultural and transnational perspectives” to be held at Goldsmiths, University of London, 30th to 31st March 2012
- Preparation of a call “Mediatization: media, power and change” for the TWG panel at the ECREA main conference in Istanbul 2012

The planned core activities for 2012 are the Goldsmiths workshop and conference panel, around which the core group of the TWG shall be expanded.

30/11/2011, Andreas Hepp, Stig Hjarvard, Sonia Livingstone